



STAR PAL PROGRAM 2021-2024

FACILITATE RENEW OPPORTUNITY (for) GROWTH = FROG

OBJECTIVE: Concentrate on the retention of new and existing members.

PROJECT GUIDELINES:

Appoint an existing member to become the Star Pal/Mentor for incoming members as well as members who have been absent to help transition their entry back into the meetings.

Contact the approved petitioners prior to their initiation

- Remind them of the time, place and especially what to wear.
- Meet the person upon arrival and make introductions
- Provide someone to sit with them while waiting for initiation. Be prepared to answer questions and helpful hints to make them feel comfortable.
- Provide them with the number and information of someone who will continue to be their Star Pal for reminders and answers to those questions that follow an initiation. Remember this is all new and will be lots of questions!
- Present the new member with a Star Pal New Member booklet

Contact all members of your chapter who have not attended in the last year or more to provide that friendly smile and invitation to attending upcoming events.

- Remember that not only new members need that special attention but also those member who have been absent for awhile
- Invite New and existing members to a casual get together to go over signs and passes, how to enter or leave a meeting and recommended dress.
- Offer rides to events and meetings if possible or help them find a buddy to ride with as needed.
- Sit with returning members or provide a member during meetings to instruct as needed. Remember, the signs and passes can be confusing.



"GAIN MORE FOR 24"

MEMBERSHIP PROGRAM 2021-2024

(This program replaces the Mother Hen Program)

RECOGNITION PROGRAM FOR MEMBERSHIP – GRAND CHAPTERS

1ST YEAR OF RECOGNITION – A certificate of recognition for slowing down the loss in a Grand Chapter

2nd YEAR OF RECOGNITION – A certificate of recognition for zero loss (Minus deaths)

3rd YEAR OF RECOGNITION – A certificate of recognition for a 1% gain or more (Minus deaths)

All the above will be based upon a percentage of membership in each Grand Chapter at the end of your Grand Chapter fiscal year. Complete attached form by the Grand Secretary with Seal and return to: Barbara Pelfrey, Membership Chairman, 4243 Rosefinch Way, Miamisburg, OH 45342

A General Grand Chapter Membership Committee Member will attend your Grand Chapter Session to present if permissible. Include information on your Grand Chapter with the completed form. Your representative's name and contact information can be found on the Membership Tab/GGC website.

ROB MORRIS PROGRAM – Worldwide Family of GOD Marches Together 2021-2024

A Rob Morris Membership Jewel is awarded by General Grand Chapter to members who sign petitions as follows:

100 points Top line signer of a Petition for the Degrees

50 points Second Line signer of a Petition for the Degrees

50 points Affiliation Petition (Top line Signer)

- Points may be carried over from the previous triennium (2018-2021)
- Points cannot be shared
- Members need to sign the petitions and earn the points on their own
- Points earned since November 2018 can be added to points earned this triennium

(Requests for jewels and bars should be requested on the attached form with the Seal of the Chapter and return to: Phyllis Lacki, Co Chairman Membership, 3888 Fern Valley Drive, Memphis, TN 38125)

SUGGESTED WAYS TO INCREASE MEMBERSHIP

- Update websites that displays the philanthropy of Eastern Star and opportunities to serve their community. Also use as a means of communication to the members. Post pictures of fun projects and events, give location of meetings, times and days meeting are held. Grand Chapter websites should have links to each Chapter within their jurisdiction.
- Contact your Grand Lodge to see if they will allow a link to your Grand Chapter website and vice versa. The same with all fraternal organizations within your jurisdiction.
- Consider presenting legislation to form a statewide membership committee and allocate funds to assist with programs within your jurisdiction. Encourage a fund for the purpose of Public Relations on behalf of the Grand Chapter and institute a Public Relations Campaign in conjunction with the Masonic Bodies. From a united front!
- Institute an Ambassador Program – recruit Masons who will visit lodges to present an educational program about Eastern Star and the importance of the support Eastern Star can give to the Brothers and their charities. Building fraternal relationships with both men and women creates a joyful spirit in the hearts of all members.
- Develop personalized brochures “Building a Relationship” (see examples located in the membership tabs). Build a relationship with the Masons, volunteer to assist with their events or invite them to participate in your events.
- Volunteer to do refreshments for Lodges and other Fraternal Organizations; Grotto, Odd Fellows, York Rite Bodies, Scottish Rite, Shrine, etc. Display Eastern Star brochures and ask to have a moment of time to talk about Eastern Star and their philanthropies. **GET INVOLVED!**
- Make a presence on Social Media showcasing the good of what is happening in the chapters and community
- LinkedIn – establish a relationship with the business sector
- Facebook – is an outlet used by most of the older age group of seniors and empty nesters. Post videos of award programs and fundraisers for charities.
- Instagram – is utilized by the generation between 30-50 age group.
- Podcasts – gather a group of our members and talk about Eastern Star and why they are members. What keeps them coming back
- Work with your Youth Groups – This generation is looking for options to give back to Society. Orientate them to an organization similar to what they currently belong to with the same beliefs.
- Encourage a Speakers Bureau with members who are willing to enhance meetings with interesting topics and learning experiences. Speak on Service Projects, Motivational Topics, Memorization suggestions, fun facts and or organize a community day.
- Step out of your comfort zone! Think and be creative when creating your Book of Instructions on procedures that don't require legislation to make changes:
 1. Shorten meetings with being creative with introductions.
 2. Suggest having mini dinners/refreshments prior to meetings allowing members to depart meetings in a timely manner
 3. Have one stated meeting per month and have a second meeting for special activities, initiations, recognition nights, sister chapter socials and possibly a speaker's night that the community could be invited. Dining outs are a great way to have fun with your members and as always, enjoy fellowship with food.

REMEMBER, you as the Grand Chapter can make these decisions and recommendations to your subordinate Chapters.